



September 10, 2011

Dear Fleetware Customer,

I recognize that your data is extremely valuable. If you are like many of our clients, the data we protect for you has been accumulated during years of hard work and represents one of your most important assets. In addition to the value of your data, we also recognize the sensitive nature of this data and the issues that could present themselves should a potential competitor gain access to it.

To that end, we recognize that a potential sale of Fleetware to another entity may result in breach of confidentiality for one or more of our clients. While I do not have any plans whatsoever to sell Fleetware I would like to address this potential concern with the following statement;

I promise to notify every single Fleetware client prior to the closing of any potential sale.

This notification will be made with the express purpose of allowing each user the opportunity to remove their data from Fleetware servers prior to the closing of any sale. In summary, you will always be in the position to approve who has responsibility for protecting one of your most important assets.

I would like to stress once more that I have no plans at all to sell Fleetware. Instead, I plan to hold onto our company and work toward developing our products and services long into the future. If you would like to discuss this issue further I welcome your call at 515-224-9800. Thank you.

Sincerely,

A handwritten signature in black ink that reads "Austin Palmer". The signature is written in a cursive, flowing style.

Austin Palmer
President